



FOR IMMEDIATE RELEASE

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**TIME WARNER CABLE LAUNCHES SUMMER READING PROGRAM WITH
BOYS & GIRLS CLUBS OF BUFFALO**
June 19th Press Conference Planned To Announce Details

BUFFALO, NY- June 13, 2007—Time Warner Cable, the nation's second-largest cable television operator, together with the Buffalo Bisons, will launch "Hit a Home Run with Summer Reading" with Boys & Girls Clubs of Buffalo (BGCB). As an early reading reward, the company will also donate 500 tickets to BGCB for the Time Warner Customer Appreciation Day at the Ballpark on Sunday, June 24, when the Bisons take on the Norfolk Tides at 1:05 p.m. The Club's Youth of the Year will be announced at the press event, and will throw out the Customer Appreciation Day first pitch.

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WHAT: Press conference to announce details of the summer reading challenge. Club members who spend at least 25 hours reading at the club this summer will be entered to win a new computer with free RoadRunner service for one year, courtesy of Time Warner.

WHO: Gordon Harp, President, Time Warner Cable, Buffalo Division
Diane Rowe, Executive Director, Boys & Girls Clubs of Buffalo
Mike Buczkowski, general manager, Buffalo Bisons
BGCB Board Members
BGCB Youth of the Year (TBA)
Club members (ranging in age from 6-17); BGCB staff members

WHERE: 282 Babcock Street, Buffalo, NY 14210

WHEN: June 19, 2007
2:30 – 3:00 p.m.

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About Time Warner Cable

Time Warner Cable owns and manages cable systems passing approximately 26 million homes in 33 states. The Company has 14.6 million customers for its various products, including video, high-speed data and residential telephone. This includes approximately 13.4 million basic video subscribers and more than 6 million customers who purchase more than one product as of December 31, 2006. Time Warner Cable includes some of the most technologically advanced and best -clustered cable systems in the country, with approximately 85 percent of the Company's homes passed located in five geographic regions: the state of New York, the Carolinas, Ohio, southern California and Texas. It is the largest cable provider in the nation's two largest cities, Los Angeles and New York. Leveraging its leadership in innovation and quality customer

care, Time Warner Cable delivers advanced products and services such as video-on-demand, high-definition television, digital video recorders, high-speed data and Digital Phone. For more information, please visit www.timewarnercable.com.

About Boys & Girls Clubs of Buffalo

Boys & Girls Clubs of Buffalo has been an integral part of Western New York for over 80 years. Its 16 locations throughout Buffalo, Cheektowaga and Amherst, provide services to over 9,000 youth, ages 6-18, in the key areas of Character & Leadership, Education & Career Development, Health & Life-skills, The Arts and Sports, Fitness & Recreation. Its Mission is to provide appropriate and diversified programs and activities that serve to attract and hold area youth to the Clubhouse. We provide environments that teach children the skills needed to build positive lives, attitudes, and behaviors.